

# Solarings

02.22.2022

v00.02



## Table of Contents

[Purpose of Creation](#)

[Philosophy & Vision](#)

[Tokenomics](#)

[Marketing & Branding](#)

[The DAO](#)

[Moral & Ethical Standpoints](#)

## Purpose of Creation

### Mission Statement

*To create a beautiful and meaningful community.*

The end goal of this project is simply that, whether this is a community of married couples or science fiction fans or NFT enthusiasts in the far future, the final intention will always be this. That does not mean the token holders can't find other purposes for the collection besides what it was originally intended to be.

The only mission we have is based on one core philosophy... for most people *technology is only useful for helping people connect to things more in the real world.*

### Personal

In the virtual space, I was tired of seeing all of the "Crypto Punk" clones and "BAYC" ripoffs. More importantly I could not find any communities I was interested in being a part of or NFT art I was interested in buying so I wanted to create something new that allowed people like myself to join the space. Everything was just profile pictures, and none of them were profile pictures that represented any of my interests (Science Fiction). The truth is *not everyone needs or will be interested in profile pictures in general.*

Everyone I spoke to in real life this past Thanksgiving seemed very averse to Non-fungible-tokens, they seemed to all think they were entirely useless digital art pieces that only served for scammers to siphon money. They believed they were tied to nothing tangible in real life, and with people only knowing about the monkey tokens what could I say? The harsh reality is I had no proof to argue against this, and so in the creation of this collection we have thought of ways to remedy this. *A real life element to accompany the collection.*

With true decentralization everyone is free to handle their communities & all the collections they release however they will, humans have free will to support whatever they want in this ecosystem whether the projects are built for the short term or the long term. Although, I believe the creators have a moral obligation to grow the platform the community resides in for the long term instead of the short term, people have free will to choose what they invest in.

# Philosophy & Vision

## Value & Utility

The majority of quality NFT collection projects I see start out by asking for an astronomically high amount of digital currency for any new people to the space. Then they also contribute zero value or real world utility afterwards and leave the holders in the dust making people distrust Non-fungible-tokens. They are based entirely on hype. With this project we want to do the opposite, begin at a very low cost so everyone is free to join or contribute to the community if they want. Give incentives to let new people join the community if the token ever gets steep in price.

With this collection we hope to inspire a culture of giving other people the NFT rings regardless of how much or little they are worth. As I said above the NFT space was becoming too generic, and seeing every animal profile picture was nauseating. Not every human being wants or needs a profile picture, but there was something far far more insidious I witnessed going on with Solana NFTs. People become trapped in a box, thinking they have to do things a certain way while the whole purpose of decentralization is the creators & community get to make all the rules. More importantly than being non-generic and interesting, the collections I've seen don't follow the value systems of the cryptocurrencies or blockchains they were built on.

## Community

We care about community a lot, as such we wish to contribute to both the Solana community, the NFT community, and our own community. The Solana NFT space lives and thrives in great communities. What one community does reflects on the rest of us, and either makes newer people want to contribute to the space or avoid it altogether. This much is clear, the stronger the community the more enjoyable the collection is for every holder or aspiring holder.

## Why Solana

Solana aspires to use a Proof of History mechanism; we thought this would be a great fit for everything we want to accomplish with this project. It's also a lot more environmentally friendly than some proof of work blockchains. In terms of permanence, the first blockchain to be used as proof of history will always have historical significance.

## Ecosystem

The Solana NFT space needs to grow, however this cannot be done without creating many different NFTs that appeal to the masses in some way. All sorts of random animal pictures and profile pictures might be cute but people need a valid tangible reason to want to hold an NFT, ways to engage in the real world.

The Solana space is still very young, and Non-fungible-tokens are seen as tied to virtual artworks instead of their own technology by the masses. We want to provide value to the Solana space by onboarding more people into NFTs that wouldn't usually be interested in any profile pictures.

Along with making it crystal clear there is no right or wrong way to create a new digital brand, not everything needs to be a profile picture.

## Non-fungible-tokens are worthless? Why do you keep talking about value?

A Non-fungible-token isn't the art itself. This is a commonly believed fallacy. It's more like a unique link pointing to an item, or a receipt saying you own this specific item if the creators don't want to give full copyright of whatever it's tied to.

Each individual token holder has guaranteed protection and a way to show everyone they own what they do. This can be a very powerful technology tied with scarcity and proof of ownership. A meaningful form of ownership verification is something that's long been missing in the digital sphere these past couple decades.

## Tokenomics

### Token Distribution

Initial Giveaway - 22

Presale - 200

Official Launch - 1800

Future Giveaways - 200

### Royalty Distribution

A 10% fee will be allocated from the secondary sales into Royalties.

50% of Royalties to Development, Marketing & Branding. *(Initially, until 80% of this is trickled down into Wedding Funds)*

20% of Royalties to Wedding Funds. *(In the future it will all be trickled down into the DAO)*

20% of Royalties to Original Creators.

10% of Royalties to Charities.

# Marketing & Branding

## Digital Marketing

Social media platforms are where a lot of Zoomers & Millennials reside.

It's important to find people that appreciate the beauty in digital art and community regardless of how simple jpegs seem. Looking beyond the physical & tangible world is important for all people as well as connecting with the real world more than we do the digital one for our health & well being.

Most of our marketing will be through the digital format.

This is also the best place to introduce new people to Non-fungible-tokens as well as grow the Solana ecosystem.

It's very important we onboard people into the Solana ecosystem and the NFT space in general, eventually NFTs will be mainstream enough & seen more in everyday life so this won't be as necessary an effort for future creators.

## Real Life Marketing

As the project grows and if we have successfully connected people through the digital sphere the next step will be real life marketing efforts to let everyone more skeptical or hesitant about non-fungible-tokens have an opportunity to engage with it.

# The DAO

## What will it be?

A Decentralized Autonomous Organization. It's a network of people who govern the rules of the community and control funds deciding its future. Think of it like being a shareholder of an organization. Except the goal of our DAO will be to make sure the project is going the way the community wants rather than purely for profits. DAOs can be a great tool for innovation and anti corruption, as the actual users get to help shape what is done.

In our future DAO it will ideally be similar to a form of direct democracy, the owners of the tokens can freely vote to decide all the details of the weddings as well as what is done with the collection. If they want to partner with some entities versus others, the DAO can vote on it anonymously.

## Voting Decisions & Voting Power

Ideally the DAO will serve as a way for community members to decide how they want events to be, how extravagant or plain they want the weddings to be. For instance, in one quarter of the year they might want to allocate funds so they can have 10 different wedding ceremonies. Versus allocating all the funds in one quarter to have a more massive wedding that all the token holders are naturally invited to.

It will also be used to decide the plans of the weddings themselves, and the voting power token holders will be influenced by their title in the community. The higher up their earned role the more voting power they have, this also means that leadership of the NFT community can be passed on to the community members themselves if the original creators no longer wish to work on it.

The token holders that contribute the most to the project will obviously hold better titles and thus have more voting power in the future, along with respect in the community to sway their votes.

## Community Fund

A public wallet that holds all the funds used for community events as well as making whatever the DAO wants to happen come to fruition.

After voting is locked in and decided, the amount of funds needed for a specific thing to occur, authorization to move the right amount of funds is given.

# Roadmap

## Preface

The NFT space is wide and large, but it's still rapidly growing.

We're stepping into unknown territory just like in the real universe the metaverse will be infinite & vast. It would be counter intuitive to try to plan out everything for the future in a rapidly changing space & growing field. It would be like saying you have a set destination on a road that's constantly changing, it would be easy to end up in a bad place.

We have many different plans, ideas, and goals for the future based on where this project goes... however as of now we only have one main goal we want to bring to fruition.

## Crypto Weddings

The first ever crypto themed weddings in existence.

### Proof of concept

Weddings funded by people's cryptocurrencies.

In the future people get to choose to have weddings based on whatever they want both in real life and in the metaverse. Younger generations won't care about pleasing others or following traditions as opposed to their own whims, this is not innovation, just the natural progression of the times.

The natural progression of culture you might say.

With this project it will be based on Solana themed weddings ... the sun and the moon.

In the future, whatever people connect to the most, they will be able to use cryptocurrencies to create their special day. Along with support from communities of like-minded people who dream to have their own true weddings, based around their love & interest.

The communities can support every couple, people can express their true desires for weddings while keeping elements and themes of traditional weddings.

Weddings will no longer be locked behind needing support from parents or families with old traditional views that the future generations do not want.



## Moral & Ethical Standpoints

### Integrity & Character

This did not need to be said a year ago in the NFT space but integrity and transparency are now an important component in making any new collection successful.

Many creators have gotten into NFTs purely for the short term and either don't understand or don't care for real world use cases in the long term or the importance of being leaders in a new ecosystem if they want to see it legitimized. We want to have a community of people with shared values. Collections spending money to buy the floor or spending fiat to buy the most rare versions of their own tokens are being inauthentic. They are discrediting the NFT space and only harming its reputation.

We don't believe in floor washing, using large influencers to market in the early days, and inorganically purchasing any NFTs of our own we released.

### Growth Mindset

We believe in organic growth *for the long term*, and maintaining a healthy dialogue between team members and the members of the community (*the token holders*) because eventually in an ideal decentralized world the members of the community essentially become the owners of the community themselves. If someone is willing to invest time, currency, or energy into something they should become more rewarded for it over time.